

## ABOUT CREATIVE OPTIONS

Creative Options has been in business for 20+ years. We are immersed in your world and the constantly changing communications environment. We develop and implement communications programs exclusively for the government, contractors and associations. We understand our client's expectations to provide effective solutions on time and within budget. We have an experienced staff of talented people who can handle all aspects of marketing, advertising and communications. Digital to traditional. We have the experience and expertise to meet your challenges. And make your job a lot easier. Whether you need an entire advertising agency team, a project manager or talented individual to keep things running smoothly we've got you covered. Creative Options is your single source for reaching your target audience, distinguishing your offerings and communicating your message with relevance and results. And because we understand government – including acquisition methods, processes, and 508 Compliance there will be no learning curve or administrative hang-ups.

## WHAT WE DO

Creative Options is a full-service marketing organization serving the federal marketplace. We work with a full staff of designers, copywriters, web programmers, media buyers and other professionals to best serve our clients. We are a diverse group of thinkers, planners, strategists, and artists. Our work is timely. Our team is talented, accountable, and easy to work with. We provide an array of marketing services to government agencies.

### PRACTICE AREAS:

- Graphic Design
- Content Development and Copywriting
- Web Development/Banner Ads/ Search Engine Optimization
- Integrated Marketing Planning and Implementation
- Marketing Project Management
- Digital Advertising and Social Media
- Public / Community Relations
- Market Research

## PAST PERFORMANCE

Internal Revenue Service	U.S. Holocaust Museum
Department of Commerce	Department of Education
General Services Administration	Department of Treasury
U.S. Elections Assistance Commission	Department of Agriculture
National Endowment for the Humanities	Nat. Center for Health Statistics

## NAIC CODES

511120 Periodical Publishers	541890 Other Services Advertising
541430 Graphic Design Services	561311 Employment Placement Services
541810 Advertising Agencies	561320 Temporary Help Services
541820 Public Relations Agencies	561410 Document Preparation Services
541850 Display Advertising	711510 Independent Artists, Writers and Performers
541860 Direct Mail Advertising	

## CONTRACT INFORMATION

Schedule 541- Advertising & Integrated Marketing Services (AIMS)

### Women Owned Small Business

DUNS: 62-065-4244 Cage 3SRJ9

GSA # GS-07F-406AA

Federal Supply, Multiple Award Schedule Contract for Commercial Art and Graphic Design Services

## CONTACT INFORMATION

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## SIN 541-4F: Commercial Art & Graphic Design Services

Commercial art, graphic design and special effects that educate the consumer market about product or service may be required along with updating, rewriting and / or editing materials. Types of services may include – but are not limited to:

- Providing copywriting and technical writing services
- Creating sketches, drawing, publications designs and typographic layouts
- Furnishing custom or stock artwork (including electronic artwork)